**Our Team**

**Meet the Experts Behind Cyinov Consulting**

At Cyinov Consulting, our team of dedicated professionals brings expertise across multiple domains to provide comprehensive business solutions.

**Shauryanker Kaushik**

**Founder & Head - Legal & Regulatory Compliance (L&R)**  
An accomplished Advocate at the Supreme Court of India and a renowned Trademark Attorney, Shauryanker specializes in intellectual property law, cybersecurity law, and regulatory compliance. With vast experience in litigation, IP portfolio management, and strategic brand protection, he has worked extensively on cross-border trademark issues. His expertise in legal tech and cybersecurity law further enhances Cyinov’s commitment to offering cutting-edge legal solutions.

**Key Expertise:**

* Intellectual Property Rights (IPR)
* Cybersecurity & Digital Forensics
* Trademark & Brand Protection
* Legal Tech Innovations
* Regulatory Compliance & Litigation

**Ankur**

**Head - Human Capital Management (HCM)**  
Ankur is a seasoned Human Capital Management expert with a strong background in workforce planning, talent acquisition, and HR compliance. With years of experience in corporate HR strategy, he specializes in building high-performance teams and optimizing organizational structures. His expertise helps businesses navigate complex labor laws while fostering a positive work environment.

**Key Expertise:**

* Talent Acquisition & Retention
* Workforce Planning
* HR Compliance & Employee Relations
* Performance Management & Leadership Development

**Anuj**

**Head - Tax Advisory (TA)**  
Anuj is a highly skilled tax consultant with extensive experience in corporate taxation, indirect taxes, and financial compliance. His deep understanding of national and international tax regulations allows him to craft effective tax strategies that minimize liabilities and ensure compliance. His work includes structuring financial models for businesses, offering strategic tax planning, and ensuring regulatory adherence.

**Key Expertise:**

* Corporate Tax Planning
* Indirect Taxation
* Financial Compliance
* International Taxation & Transfer Pricing

**Rajeev**

**Head - Market & Product Research (MPR)**  
With over two decades of experience in market and product research, Rajeev specializes in data-driven business insights that empower organizations to make informed decisions. He has worked with diverse industries, analyzing trends, customer behaviors, and competitive landscapes to provide actionable strategies. His analytical acumen helps businesses optimize their product positioning and market entry strategies.

**Key Expertise:**

* Market & Consumer Research
* Competitive Intelligence
* Business Analytics & Strategy
* Product Positioning & Go-To-Market Planning